



FAQS RE JULY 4, 2010

WHEN AND WHERE ARE THE FIREWORKS?

A fireworks display co-hosted by the City of Santa Barbara and SPARKLE begins at 9pm, Sunday, July 4 off of West Beach. Fireworks produced by Pyro Spectaculars will be launched from the beach. The show lasts approximately 18-20 minutes. All of West Beach is open for free viewing.

IS THERE FOOD AND REFRESHMENT AVAILABLE?

The public is encouraged to come down to the waterfront early in the day and enjoy the food and beverage vendors along Cabrillo Blvd. (between State and Castillo streets) beginning at 11 a.m. through the start of the fireworks. Please try to use public transportation, walk or bike to the area.

OTHER EVENTS

The popular Santa Barbara Arts & Craft Show featuring original paintings, graphics, sculpture, crafts and photography by over 200 local artists will be held along Cabrillo Blvd. from 10am-5pm.

WHAT ABOUT MUSIC?

Live music will be featured during SPARKLE's 2010 Freedom Celebration at West Beach beginning at 7pm and free to the public. Entertainment includes a 50 piece combo band from the Air National Guard band.

AM Radio 1290 has been designated Santa Barbara's official 4th of July radio station and will provide simulcast patriotic music to accompany the 18-20 minute pyrotechnic display. The public is encouraged to bring their own radios to the beach and tune into AM1290.

WHAT ARE THE REGULATIONS?

Remember, in order to make this a safe and fun event for everyone:

- **No fireworks**
- **No alcohol**
- **No glass**
- **No pit digging**
- **No open fires**
- **No dogs on the beach**
- **No parking adjacent to railroad tracks (cars will be towed)**

(Effective July 4, 2010 from 12:01am to 12 midnight City of Santa Barbara Municipal Code 15.16.220)

HOW DO I GET TO THE WATERFRONT?

For complete MTD information, call 963-3366 or go to www.sbmtd.gov

MTD Bus & Shuttle Service:

MTD will operate its regular Sunday schedule on July 4th.

In addition, the following specialized services will be run in the State Street-Cabrillo Boulevard area to accommodate the parade and fireworks events.

STATE STREET Shuttle Service:

9am-10am every 30 minutes.

10am-12 noon every 10 minutes.

Break in service for the parade.

3pm-9pm every 10 minutes.

After parade until 8:30 pm: 3 full-size buses will supplement the shuttle service.

Route: up State from the Dolphin Fountain, L-Gutierrez, R-Chapala, R-Anapamu, R-State to Dolphin Fountain.

[Break in service for the fireworks]

After fireworks: 3 to 4 bus trips will be provided to the Transit Center.

At approximately 9:45pm, one bus will depart the MTD Downtown Transit Center for each of the following areas:

To Milpas Street and Carpinteria on a combined line 1 and 20 routing.

To UCSB and West on line 24x-23-25 routing.

To Goleta on line 11 routing.

WATERFRONT SHUTTLE

Service will be provided as long as Cabrillo Boulevard remains open to traffic, as follows:

10am-6pm every 15 minutes between the Harbor and the Zoo. 6pm-8pm every 15 minutes between the Zoo and the Dolphin Fountain.

WILL STREETS BE CLOSED?

People are encouraged to walk, bike, take the bus or carpool down to the waterfront to help with traffic congestion. Cabrillo Blvd. between Castillo Street and Calle Cesar Chavez will be shut down to ALL traffic no later than 6pm and opened as quickly as possible when the fireworks are over. Many streets in the waterfront area will be one way only or closed after 5pm. Closure times may vary subject to traffic and parking situations.

PARKING RESTRICTIONS?

Please be advised that any cars parked adjacent to the Union Pacific railroad tracks will be towed. There is no parking on either side of Cabrillo Blvd from State Street to Castillo from 12 a.m July 4 through 12 midnight.

ADA ACCESSIBILITY:

For information on accessibility, please go to www.SantaBarbaraCA.gov/July4ADA

INFORMATION SOURCES:

City of Santa Barbara: www.SantaBarbaraCA.gov

SPARKLE: www.sparklesb.com or 805.568.0020

MTD: www.sbmtd.gov or call 963-3366

